

HUNGER WALK RUN



IMPACT REPORT 2023

The **Hunger Walk Run** has become a beloved event for thousands of Georgians. For 39 years, thousands of people from different backgrounds and cultures have come together, even virtually, for one cause: to end hunger in metro Atlanta and north Georgia one step at a time.

\$951,861
Total Raised



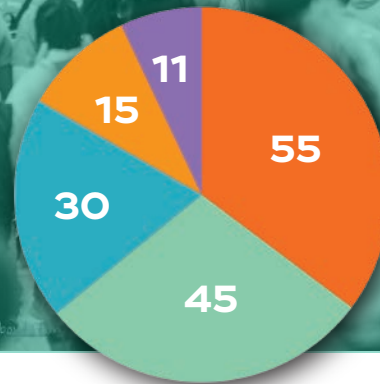
3.8 Million
Meals Provided

228 Champions Raised **\$390K**

77 Partner Agencies Raised **\$184K**

BENEFITING PARTNERS

- Jewish Federation of Greater Atlanta** | \$39,915
- Inspiritus** | \$74,282
- Episcopal Community Foundation** | \$35,570
- St. Vincent de Paul** | \$12,865
- Presbytery of Greater Atlanta** | \$4,180



156
Teams

\$166,812
Raised



\$108,292
Raised by
Restaurant Partners

\$14,900
In-Kind Donations

\$123,192
Total Raised

Through the Restaurant Program, restaurant partners help to spread the word about the Hunger Walk Run and offer patrons and staff the opportunity to join in the fun.



SOCIAL MEDIA
Performance

100K +
Impressions

37K+
People Reached

MEDIA
Performance

133
Media Mentions

130M+
Est. People Reached

SPONSORSHIP

In order to achieve our fundraising goals and continue to provide vital hunger relief to neighbors in need, Hunger Walk Run partners with the local corporate community to build effective and integrated sponsorship opportunities.

\$316K Raised by **23 Sponsors**



A huge thank you to everyone who braved the weather on March 12 to run, walk and hike against hunger. **We had a total of 3,349 participants!** You showed what true community and compassion are all about.

